



MATA GUJRI COLLEGE

Fatehgarh Sahib-140 406 (Pb)

An Autonomous College

NAAC Reaccredited with "A" Grade

Approved by AICTE New Delhi for MBA & MCA Courses

Affiliated to Punjabi University, Patiala

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MATA GUJRI COLLEGE, FATEHGARH SAHIB

PERSPECTIVE/STRATEGIC PLAN 2016-17 to 2020-2021

About the College

The College is situated in the historical town of Sri Fatehgarh Sahib. Mata Gujri College was founded in 1957 to commemorate Mata Gujri Ji's supreme martyrdom, the revered mother of the Tenth Guru, Guru Gobind Singh Ji. The College is committed to following the righteous path laid down by the exemplary sacrifice of the two younger Sahibzadas, Baba Zorawar Singh and Baba Fateh Singh, who were bricked alive by the tyrannical Mughal rulers.

Bibi Gurbachan Kaur Mann, the founder of the College, was a lady of great determination, dedication & vision whose sole ambition was to promote higher education in the area. Starting on a modest scale, the College now boasts a sprawling campus spread over more than 75 acres.

The College was taken over by the Shiromani Gurdwara Parbandhak Committee, Amritsar, in 1964. Panth Ratan, Late Jathedar Gurcharan Singh Tohra, who remained the president of the College Managing Committee and the SGPC for a record period of more than 25 years, was the leading spirit behind the overall development of the College.

A woman with a deeply religious bent of mind, visionary & dynamic leader Bibi Jagir Kaur Ji, President SGPC, is the College Governing Body president. A senior Akali leader and eminent social worker S. Jagdeep Singh Cheema, is Additional Secretary, Local Managing Committee. The College is bound to make rapid strides in every field under the worthy leadership of such personalities.

Besides running the traditional courses like BA, B.Sc., B.Com, M.Com, MA (Eco.), MA English, the College is also running prestigious professional courses Like MBA, MCA, M.Sc(Biotechnology), M.Sc. (Micro- Biology), M.Sc. (Food Technology), M.Sc. Agriculture, BCA, B.Sc.(Biotechnology) B.Sc (Agriculture), B.Sc. Honours etc., successfully.

Classroom teaching is supplemented with ultra-modern teaching aids and methodologies. Particular emphasis is made on sports, co-curricular activities, social service, and moral values to ensure students' overall personality development. Educational and industrial visits and excursions are organized from time to time to provide maximum exposure. Lectures and seminars by eminent educationists and professionals are a regular feature of the college curriculum. Interaction with the industrial and business world is maintained to give the students practical experience of the world they are expected to enter after completing their studies. Thus, the College always tries its best to keep pace with the ever-changing global scenario and provide the best possible facilities to the young students to make them successful professionals.

Our Vision

"To strive, To seek, To find and not to yield".

Our Mission

The mission of Mata Gujri College is to provide to the rural youth educational opportunities that emphasize skills and knowledge that will allow the student to adjust through a lifetime of social and technological change. We recognize that education is vital in developing skills needed for a productive society and essential in promoting the personal sense of worth, value and high ethical standards. The College is committed to offer quality education to its students so that they can achieve their educational goals.

Objectives

In order to fulfil the mission of the Mata Gujri College, the institution sets forth the following objectives, which reflect the overall objectives of the College:

- ❖ To provide a varied selection of academic curricula in specialized business areas and general education by systematically reviewing classroom facilities, equipment, curriculum, faculty and staff.

- ❖ To provide the students with a background of job skills which enhance their employability.
- ❖ To provide the students with management skills that contribute to their success in their careers and personal lives.
- ❖ To make available to our student's activities, services, and experiences that foster personal growth and leadership qualities that assist them in their social, vocational and personal pursuits and ethical and moral values.

Perspective Plan (2016-17 to 2020-2021)

Internal Quality Assurance Cell of Mata Gujri College, Fatehgarh Sahib, has prepared the Perspective Plan 2016-17 to 2020-2021 in association with senior faculty members. While preparing the present perspective plan, the IQAC has considered the following aspects:

1. Vision and Mission Statement of the College.
2. Expectations of NAAC in their NAAC Manual for HEIs.
3. NAAC Peer Team recommendations during reaccreditation.
4. Feedback from the various stakeholders.

FOCUS AREA I: CURRICULUM ENRICHMENT AND DEVELOPMENT

The College always promotes the idea of academically rich programmes and courses so as to accomplish its mission. As the College has already introduced Choice Based Credit System (CBCS) so focus shall be on introduction of more and more market driven, skill based, value adding programmes and courses during the plan period. Under the circumstances of ever changing technology and constant changes College recognizes the need of incorporating methods of experiential learning in the pedagogy of different programmes. The College is highly motivated by universal values hence new courses promoting human values, professional ethics shall be introduced.

ACTION PLAN

- I. Introduction of more technologically, socially, market driven programmes during period plan like new B. Vocational Programmes, Master of Sciences, Diplomas and Certificate Courses.
- II. More skill and employment-based undergraduate and post-graduate courses like Entrepreneurship, Workshops, Web Designing etc shall be introduced in various streams.
- III. To make progressive changes in the curriculum as per the changing scenario by including latest changes like Corel Draw, Big Data, banking reforms etc.
- IV. To promote experiential learning by introducing fieldwork, industrial visits, summer training etc., in the curriculum.
- V. To include Human Values and Professional Ethics into the curriculum of various classes like Corporate Ethics, Corporate Social Responsibility, Corporate Governance.

2. FOCUS AREA II: FACULTY AND STAFF DEVELOPMENT

Teaching and Non-Teaching staff members are precious and active resources of the College. Training and Development of these resources is vital for building personal and professional capacities. College plans to conduct various programmes for professional and personal development of teaching and non-teaching staff. More and more teachers shall be motivated to pursue Ph.D through strengthening and implementing Research Policy of the College.

ACTION PLAN

- I. To encourage teachers to participate in various professional and development programmes by facilitating Duty Leaves, reimbursing the fee paid for attending conferences/seminars etc.
- II. To encourage teachers to pursue and complete Ph.D in their respective fields. College is redesigning its Research Policy to motivate more faculty members to pursue Ph.D and Post Doctoral Programmes.
- III. Professional and administrative programmes for faculty and staff members shall be organized to enhance professional skills of staff members. To train fresher non-teaching staff members workshops on computer fonts, applications shall be organized.

3. FOCUS AREA III: STRENGTHENING THE FEEDBACK SYSTEM

Feedback is the backbone of improvements and continuous growth. IQAC is expected to establish and flourish a strong feedback system and develop it as a significant pillar. Feedback from all direct and indirect stakeholders lays a fertile ground for growing the plant of growth. The College is having a feedback system in place and as per recommendations of NAAC peer team more stress shall be laid on improving and strengthening the feedback system. The College plans to conduct a mass survey to include all near and far stakeholders.

ACTION PLAN

- I. Well structured feedback system shall be strengthened on various curricular and infrastructural parameters and shall be updated as per requirements of changing times.
- II. Departments collect feedback from various stakeholders for curriculum design informally, this practice shall be brought under formal channel.
- III. To analyze the received feedbacks and take remedial and necessary action wherever required to establish control procedure effectively.
- IV. Action Taken Reports of the feedback collected shall be prepared on regular basis.

4. FOCUS AREA IV- TEACHING-LEARNING PROCESS

Educational Institutes are temples of learning. IQAC is shouldering the responsibility to make learning enriched and fulfilling. Role of creative pedagogy and management of content delivery is inevitable. College is focused on improving and strengthening both. Due to element of human behaviour, Teaching-Learning platforms can not be similar for all categories of students. IQAC has taken the initiative of identifying the students as advance learners and slow learners so that their specific needs can be addressed.

ACTION PLAN

- I. To increase the use of ICT for effective Teaching-Learning process. Labs shall be updated with latest softwares and fast processors. To facilitate quality learning at campus, high speed internet connectivity shall be enhanced through installation of more wi-fi points.

- II. Student-centric pedagogy, Innovative methods (analysis of real-life case studies, recent news etc.) Creative methods (Role Plays, Games etc.) and technologically advanced tools for teaching shall be promoted for augmenting learning among students.
- III. To organize special programmes for slow and advanced learners. A policy document shall be prepared to devise a mechanism for identification of advanced learners and slow learners so that appropriate programmes addressing the needs of students can be charted out.
- IV. To advise students regarding academic and stress-related issues through the Mentor-Mentee scheme. The College shall establish a Free Counselling Cell to address the mental health issues and to avoid serious health hazards.
- V. The faculty members shall be encouraged to develop e-content as per changing educational scenario.

FOCUS AREA V- PROMOTION OF RESEARCH

Research is an essential activity of an education institution to roll the wheel of education. As per the recommendations of the NAAC Peer team College shall strengthen research areas. College shall prepare and implement Research Policy to encourage more faculty members to register for Ph.D, apply for research projects and publication of research papers. Courses based on projects shall also be introduced to promote research culture among the students of the College. More and more Faculty Development Programmes on Research Methodology and allied issues shall be organized to inculcate and develop culture of research in the College.

ACTION PLAN

- I. To motivate faculty to involve in research through the organization of various research activities.
- II. To provide financial assistance to teachers for research activities.
- III. To encourage students to undertake field projects by making them a part of the curriculum.
- IV. To organize National level seminars and conferences on various themes.
- V. To make MoU's/Linkages with different institutes to carry out various collaborative extension activities.

6. Augmentation of Infrastructure and Learning Resources

Infrastructure is a pre-requisition for effective teaching-learning process. As College is progressing and bound to continue the pace so it becomes vital to focus on augmenting more infrastructure and learning resources. Although at present College can boast of a big campus equipped with technologically driven class rooms but it can always be improved and upgraded. So to efforts shall be made to make the present infrastructure more useful for teaching learning process and facilitate learning.

ACTION PLAN

- I. To develop an experimental farm for the Department of Agriculture.
- II. To upgrade the labs of the College.
- III. To build a separate Hostel for boys.
- IV. To develop the Media Centre to create e-content.
- V. Enrichment of Student Support Facilities.
- VI. To increase the capacity of the Library by purchasing more books and subscribing to more journals and magazines.

7. Governance and Decentralization of Management

Governance of an Institute is a determining factor of its growth and success. Mata Gujri College is lucky enough to enjoy the patronage of premier body of Sikhs i.e. Shiromani Gurudwara Parbandhak Committee, Sri Amritsar. College has derived its vision and mission from the values of Sikh religion and humanity. To foster the growth of the College based on such high moral values and ethics, College management always strives for improving the governance and administration of the College. New practices and procedures shall be endeavoured for during the plan period so as to bring more transparency, digitalization of routine business procedures, strengthening of IQAC and keeping aligned to the vision and mission of the College.

ACTION PLAN

- I. To digitize the procedures and records of the College.
- II. To bring governance in tune with the vision and mission of the institution.
- III. To practice decentralization and participative management wherever possible.

- IV. The perspective plan of the institute shall be deployed in letter and spirit to bring continuous improvement.
- V. To promote e-governance in the functioning of the institute.
- VI. To build a Performance Appraisal System for teaching and non-teaching staff.
- VII. To conduct the external and internal audits regularly and periodically.
- VIII. To strengthen the Internal Quality Assurance Cell.

8. Promotion of Gender Equity and Environmental Consciousness

In the changing time and world dynamics environmental consciousness can not be ignored. Being an educational institution it is ethical duty of the College to aware the students about such sensitive issues. College also gives high importance to gender equity issue. Orientation and conditioning of the young mind can change their thinking and perspective towards such issues and can help them become responsible citizen. College shall organize more and more programmes promoting gender equity and sensitizing the students about environmental issues. College shall promote green and clean energy practices through upgrading infrastructure by providing in the budget.

ACTION PLAN

- I. To organize gender equity promotion programmes.
- II. To bring environmental consciousness among the students through various activities.
- III. To develop a cleaner and greener campus.
- IV. To implement the best practices of the institution.